

**For immediate release**

**FOR-A announce new advanced research joint venture with InSync Technology Ltd**

**Tokyo, Japan - 21 July 2017**

FOR-A Company Ltd, Japan ([www.for-a.com](http://www.for-a.com)), today announced the formation of a new advanced research joint venture with InSync Technology Ltd, UK. The new company, named InSync Technology Products Ltd, has been formed to enable collaboration between the UK and Japan on the design and development of mainly 8K UHD TV signal processing equipment, to support current and future international programme distribution.

"With the formation of this new joint venture, we are able to unite InSync and FOR-A's most talented engineers in creating highly novel products which address immediate and forthcoming 8K market requirements", said Katsuaki Kiyohara, President of FOR-A. "We chose to partner with InSync because of their world-leading motion compensation technology", he added.

InSync Technology Ltd ([www.insync.tv](http://www.insync.tv)) is an employee owned company, established in the UK in 2003. InSync designs and develops a range of software and hardware signal processing equipment, with a special focus on frame rate and format conversion.

"InSync has a deep portfolio of intellectual property based on many years of experience in motion compensated processing", said Paola Hobson, Managing Director of InSync Technology Ltd. "Our 4K UHD TV motion compensated standards converter, MCC-4K, is just one example of our proven leadership in conversion technology for the broadcast industry. Our partnership with FOR-A helps us address 8K market needs outside the UK."

In addition to SD/HD/3G/12G format and frame rate conversion hardware, InSync has developed the FrameFormer software standards converter, which is the only motion compensated frame rate converter designed for CPU-only deployment. FrameFormer offers unique flexibility in support for Windows, Linux and Mac OS, and is also available as plug-ins for popular edit software.

**About InSync Technology Products Ltd**

InSync Technology Products Ltd is a company registered in England and Wales, company registration number 10816295. Shareholders are InSync Technology Ltd and FOR-A Ltd.

**About FOR-A**

FOR-A, a worldwide, industry-leading manufacturer, offers a wide range of broadcast and production products with a focus on cutting-edge technologies, including: HD, 4K and IP products. FOR-A continues to offer future-ready, cost effective, advanced technology solutions. Products include: video switchers, routing switchers, multi-viewers, full 4K high-speed cameras, IP encoders/decoders, multi-channel signal processors, 8K/4K/HD test signal generators, color correctors, frame synchronizers, file-based products, character generators, video servers and much more.

For a full range of HD and 4K production and processing solutions, as well as IP-based products, visit our web site at [www.for-a.com](http://www.for-a.com) <<http://www.for-a.com/>>.

**About InSync Technology Ltd**

InSync Technology is a successful and growing Employee-Owned business providing product design and manufacturing services to broadcast and related markets. Hardware products developed by InSync are sold through market-leading OEMs and reseller partnerships. Software products are available both directly from InSync and from software system partners.